



- the broadest guide of Mallorca in Swedish!

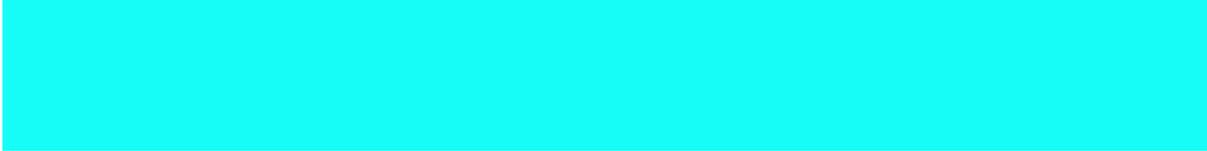
Do you have a business in or related to Mallorca and want to reach out to our readers? Then you have the opportunity to advertise on Mallorcaguide.se. Our readers are actively seeking for inspiration and advice for all types of activities, restaurants, beaches and hotels in Mallorca. Mallorcaguide.se offer different types of advertising formats and placements for companies. Below you will find more information of our advertising options. Mallorcaguide.se is the natural source of searching information and finding inspiration about Mallorca in Swedish.

1) Editorial content

- We publish a text that describes your business and what you offer, including contact information and a link to your website.
Price: 150.00€ per year ex. VAT
- We write an interesting introduction text related to your business, then we recommend you and publish a text that describes your business and what you offer, including contact information and a link to your website. We also share the text on Facebook at least two occasions and add you in our business directory.
Price: 250.00€ per year ex. VAT

2) Banner advertising

- To be visible on relevant websites strengthens your brand. A banner is digital advertisements that appears on web pages and are an effective method of generating traffic to your website. Do you want to strengthen your brand in Mallorca? Mallorcaguide.se offer different solutions depending on the banner size and placement.
Price: See more information and prices below.



HEAD BANNER - have the biggest and best exposure!

Homepage Head banner is placed at the top of the homepage, unique in its kind. Category Head banner is placed on top of the selected category page, the advertiser has exclusivity in this category and the banner is shown on every post in the selected category.

Prices:

HOME PAGE HEAD BANNER: 1200€ per year ex. VAT

CATEGORY HEAD BANNER: 600€ per year ex. VAT (per category)

Size Tablet: 468x120

Size Desktop: 1170x250

CENTER ONE & TWO BANNER

Center One is placed under the image slider on the homepage or under the main image on each post. If you advertise per category, the banner will be placed on every post in the selected category. Center Two is placed under the section presenting our latest published posts in the homepage. In our per category option it is placed under each posts content and before related articles.

Prices:

HOME PAGE Center One: 600€ per year ex. VAT

HOME PAGE Center Two: 300€ per year ex. VAT

CATEGORY Center One: 500€ per year ex. VAT

CATEGORY Center Two: 250€ per year ex. VAT (per category)

Storlek Phones: 336x230

Storlek Tablet: 630x250

Storlek Desktop: 700x250

SQUARED ONE & TWO BANNER

Squared One is placed in the right column just before the presentation of our most popular posts. The banner placement is the same regardless if you choose our homepage selection or per category. Squared Two is placed at the bottom of the right column. The banner placement is the same regardless if you choose our homepage selection or per category.

Prices:

HOME PAGE Squared One: 500€ per year ex. VAT

HOME PAGE Squared Two: 300€ per year ex. VAT

CATEGORY Squared One: 400€ per year ex. VAT

CATEGORY Squared Two: 250€ per year ex. VAT

Storlek Phones: 300x250

Storlek Tablet: 300x250

Storlek Desktop: 300x400